



**SHREE GOKARNANATHESHWARA COLLEGE**  
GANDHINAGAR, MANGALORE-3

# **STRATEGIC DEVELOPMENT PLAN OF THE COLLEGE**

## **VISION OF THE COLLEGE**

Provision of sound liberal education, to economically and socially backward and repressed sections of the society and contributing useful, intelligent, strong, confident, healthy and socially contributing youth.

## **MISSION OF THE COLLEGE**

- To impart quality education to every willing mind irrespective of merit and means.
- To kindle innate strength hidden within each student by encouraging him/her to unearth the potentialities through various activities.
- To propagate the true idealism of humanity and brotherhood through value-based education.

# Institutional SWOC analysis

## 1. STRENGTH

\* Deeply rooted to the ideals and teaching of the founder saint Braluma Shree Narayana Guru who propagated education to all and a society with equality.

\*Fulfilling the path of our vision of "Provision of sound liberal education, to economically and socially backward und repressed sections of the society and contributing useful, intelligent, strong, confident, healthy and socially contributing youth"

\*Supportive management who firmly stand by the vision and mission of the institution by creating a atmosphere for learning and teaching

\*Socially committed management who works for the duent on of the socially and economically weaker section of the society by providing sound and liberal education.

\*Adequate campus with good facilities in term of infrastructure that caters for good teaching and learning environment.

\* Situated in the heart of the city with good access to the venue and a prime location with all required amenities.

\*Well qualified academic staff with tremendous experience in teaching.

\*Also, members of the university BOE/BOS and other academic bodies.

\*Committed to affordable and quality education.

\*Student centric activities and programs for the overall personality development of the students.

\*Strong alumni which contribute to the development of the student fraternity by providing scholarship.

\*Hands on learning experiences for the students through experiential and participative learning.

\*Actively performing NSS/NCC unit.

\*Extensive outreach programs conducted through various associations/cells.

\*Exemplary achievements in sports.

## **WEAKNESS**

- \*Space constraint for further expansion of the college campus and buildings.
- \*Limited on house infrastructure for sports.
- \*Limited scope for academic flexibility.
- \*Low placement ratio.
- \*No hostel facility.

## **OPPORTUNITIES**

- \*To introduce new program and courses.
- \*To enhance on ICT facilities.
- \*To expand the horizons of MOU and Collaborations with other institutes/industries/academies.
- \*Further reinform and strengthen the alumni network.

# CHALLENGES

\* Competition from the governmental set up colleges in and around the vicinity.

Students' socio-economic status is a concern faced by the college in terms of continuity of education of a handful of students.

Competitiveness in delivering the rapidly needed global demands in education.

Time constraint in providing add on courses.

## STRATEGIC DEVELOPMENT PLAN OF THE COLLEGE.

### Academic perspective

\* To enhance the strength of the student's fraternity. Keeping in mind the need to sustain and develop the society the college aims at approaching the student's fraternity by a one on approach by visiting college in personnel and provide information about our college and attract them in joining our college. This is a bid to improve on our student strength in general.

\* To provide education at a nominal cost. Keeping in mind the background of our students our college thrives to provide education at a very nominal cost.

\* To rightly implement the NEP 2020. The college taking directions from the university shall ensure the right way of implementing the NEP 2020 syllabus.

**\*To encourage the staff to take up Ph.D. programs.**

**\*To introduce add on courses to benefit the students along with their degree program.**

**\*To prepare students for competitive examinations.**

**\*Conduct orientation for the students.**

**\*Encourage the staff to take up orientation and refresher courses.**

**\*Encourage experiential learning through field trips/ industrial visits.**

**\*To encourage students to take up higher education**

## **Co-curricular and extra-curricular perspective**

**\* To introduce students to co-curricular and extra-curricular activities: the college aims to conduct various co-curricular activities to the students in terms of inter class competitions, the college also aims to strengthen the extra-curricular activities like sports. NSS, NCC. The college aims in promoting sports by conducting inter class matches and also compete in inter collegiate level competitions.**

- \*To conduct inter collegiate fest and sports events in the college.**
  - \*Teaching learning perspective**
  - \*To introduce teaching through ICT.**
  - \*To encourage students to take up computer courses.**
  - \*Organize seminars, ppt presentations for the students.**
  - \*To periodically conduct the Continuous Assessment of students by internal exams**
  - \* To help the slow learners through remedial classes.**
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- \*Take the students for industrial visits.**
  - \*To appoint well qualified teachers for the sanctioned post**
  - \*To monitor the student's attendance on a regular basis.**
  - \*To conduct skill enhancement programs to the students.**
  - \*Research, innovations and extension perspective.**
  - \* Encourage the staff to take up Ph.D. programs and be well qualified.**

- \*Encourage the staff to do paper presentations and publications.
- \*Encourage the staff to publish books.
- \* Free INFLIBNET subscriptions are to be given to staff and advanced learner students.
- \* To encourage the students to compete in higher levels of competitions and recognize their achievements.
- \* To undertake MOUs with reputed companies /institutions to promote teaching learning process.
- \*To strengthen the NCC/NSS unit of the college and do extension activities under these support systems.
- \*Expose students to many social issues and gender sensitive cross cutting issues
- \*To do outreach programs on health-related matters to the students as well as the community people.

## **Infrastructure perspective**

- \* To upgrade the existing sports facilities of the college.
- \*To upgrade the existing gym facilities.
- \*To complete the existing semi constructed new college building.
- \*To construct a new open stage in the college campus which will be used for college activities.

**\*Upgraded college library with new books and journals.**

**\*To provide filtered drinking water facility for the students.**

**\*To update the internet facility for the computer lab.**

## **Student progression**

**\* To organize a wide variety of program and activities for the students**

**\* To keep a track of student's progression to higher education and encourage them to continue perusing higher education.**

**To guide students for better placements.**

**\* Continue to aid students in getting governmental and non-governmental aid for education.**

**Introduce skill enhancement courses.**

**Conduct career guidance workshops for the students.**

**\*To ensure timely redressal if students' grievances.**

**\*To guide students for competitive examinations.**

**\*Continue the support to students to participate at the state/university/national level sports and cultural activities.**

**\* To encourage the students to take up participation in student's council/ associations/cells and other managerial and administrative set up of the college.**

**\*To continue the support of education for the under privileged students.**

**\* To contribute a strong back support to the alumni association.**

# **Governance, management and leadership perspective**

\* To ensure the vision and mission of the college is effectively implemented.

To ensure the governance of the institution is reflective of and tune with the institutional vision and mission.

The management and staff shall work in tandem for the progress of the institution.

To establish a decentralized and participative management and staff work environment.

To have a clear recruitment policy on recruitment of aided staff in the college as per the guidelines of UGC and state government.

To have a strong PTA as a support system.

To have a strong Alumni association which can render support to the underprivileged students by scholarship support.

## **EXECUTIVE LEVEL MEMBERS**

1. Correspondent of the institution.
2. All governing council members
3. Principal

## **MONITORING AND IMPLEMENTATION**

1. Principal
2. HODS
3. Faculty members